DATE: March 9, 2018

TO: Summit Team  

FROM: Jim Johnsen  

SUBJECT: Follow-Up from March 8 Meeting

Title IX
Positive progress is being made. Please see Mary Gower’s written update.

Tuition Discount Decisions and Implementation
Paul Layer provided a list of occupational endorsements the campuses have proposed as eligible for the 25% discount; medical coding will be added to the UAF list. Courses associated with these programs are being reviewed by Paul and the provosts.

The universities’ involvement is necessary to establish an implementation timeline; registration opens in April and UAA and UAF are prepared from a coding standpoint. Paul and Michelle Rizk will discuss a marketing plan to achieve visibility, which should include a statewide communication plan (example: programs completely online), as well as university and campus-based plans. The goal is for this critical component to be in draft by month’s end. Target audiences include current and future students, business donors, and development officers. Yet to be determined is how money will be allocated to campuses and the cost of this initiative.
Paul will coordinate with universities on numbers so the financial impact, should there be no increase in enrollment, is known. Paul is the point person for forward movement and delivery of this project. Saichi Oba will assist with application; Fred Villa with identification of organizations to include in the communication plan; Myron Dosch with the fiscal piece; Michelle Rizk with the marketing plan, communications, and updates to CCDC.

Student Access Gateway
Paul Layer and Saichi Oba summarized progress on a student access gateway at UA, intended to interface with existing systems. The two track approach includes: a single point of discovery/access (gateway) and process improvement (business, transactional). If not ready for fall implementation, at a minimum there will be a template presented to the BOR in September. Appealing is the immediate feedback the TNRconnect application offers students. Marketing is an important component. The gateway team next meets March 9; recommendations for additional team members are welcomed by Saichi and Paul; governance leaders should feel free to suggest governance representation. Paul will brief Executive Council at its March 19 meeting, and Paul and Saichi will provide another update to ST April 5.

Congressional, Legislative & Budget Update
Michelle Rizk announced that to take advantage of federal opportunities, University Relations intends to fill a position for a dedicated staffer to handle federal relations. The Board of Regents supports this decision.

The 2018 National Defense Authorization Act (NDAA) authorizes the designation of centers of excellence for domestic maritime workforce training and education. UA is seeking to be designated as the UA Domestic Center of Excellence, with AVTEC as a cooperative
partner and operating as a coalition. It is anticipated designations will be made in next 6-8 months. Today I signed a letter to Congressman Young seeking his support to fund this new program.

Fred Villa reports that requests relative to the Higher Education Act (HEA) from the congressional delegation are still advancing to UA through Miles Baker.

House Finance is currently in the amendment process and could include an amendment on Vitamin D research.

As a reminder, please see the attached memos on communications with elected officials.

Council Reports and Scorecards
University Relations links individual council reports to the Summit Team webpage and also lists there the membership of each council. Council chairs desiring to collaborate with University Relations on the information that is available on the web relative to their council, should provide the name of a contact to collaborate with Chanda File (clfile@alaska.edu).

Academic Council (AC): The e-Learning Sub-Council will meet in April. Proposed dual enrollment regulations are expected to advance to me soon. UAA and UAF are both writing to the NWCCU to advise them of education program changes and will share their letters with one another. The AC website will be evaluated this spring for potential enhancement.

Business Council (BC): Myron Dosch reports progress on big ticket items. In the next few months, BC should be able to prioritize what areas to tackle relative to grants and contracts administration. A test site is under development for the travel project. The 30 member focus group is working through policy and regulation issues, and once those pieces are built into the test system, testing may begin.
Ninety-six forms have been dropped from migration into the Banner upgrade. The schedule is tight to be fully converted by October 29; the ultimate deadline is December 31. Myron proposes EAB contract administration be shifted to the university level. The GF would be prorated to the universities and the expense prorated.

Community Campus Directors Council (CCDC): The next face-to-face-meeting is in October or November. CTC Dean Denise Runge is assuming coordination of that meeting from Alan Fugleberg.

Development and Alumni Council (D&AC): AcademicsWorks is now active as the online portal for scholarship applications and posting of recommendations. Foundation and Financial Aid have worked closely on this project, although Susan Foley is uncertain how it is aligned with campus admissions. Web links to AcademicWorks are under development. At the April 5 ST meeting, Megan Riebe and Dory Straight will demonstrate AcademicWorks.

Human Resources Council (HRC): The deadline for required Title IX training will differ from other required training; information on training and deadlines will be clearly communicated. SWHR will begin reporting to ST how many employees have received their annual review.

Institutional Research Council (IRC): See scorecard.

Information Technology Council (ITC): Martha Mason states there have not been additional account breaches since the one announced in the latter part of February, nor is she aware of additional instances of tax fraud stemming from that breach. The next step is sending letters to affected individuals next week. There is currently no plan to completely transition to 2-factor authentication. Revised security policies have been rolled out and evaluation continues. OIT is developing policy/procedures relative to the termination of IT access when an employee terminates, as well as how IT access for emeriti is managed.
Research Council (RC): Paul Layer recently joined as a member of RC. Common metrics are being developed with the Business Council. Robbie Graham spoke to the March 9 launch of the Innovation Challenge, with finals scheduled on March 23.

Student Services Council (SSC): Questions on SSC’s written materials may be emailed to Saichi Oba.

Teacher Education Council (TEC): The AKCOE executive dean selection process is nearing an end with two identified finalists. Promotional ads for teacher education are now in the marketplace and will appear on Gavel to Gavel in the coming weeks.

University Relations Council (UR): A simplified approach to a needs assessment update is being evaluated. An approach to the use of logos is also under evaluation, driven in part by the absence, in some instances, of university logos on material generated at the department level. Additional information will be released in the coming weeks on next steps from the January leadership workshop.

Next ST Meeting April 5, 2018
A draft agenda for ST’s next meeting is attached. Additional suggested topics may be forwarded to Dianne Milke with a time estimate for topic discussion and with all planned reference material. All reference material, including council scorecards and reports, are due to ua.president@alaska.edu by close of business March 29.
UA Summit Team

April 5, 2018; 1 – 4:30 p.m.¹

1. 1 p.m. AcademicWorks – Demonstration: Megan Riebe and Dory Straight

2. 1:30 p.m. Title IX Update: Mary Gower
   Reference: Title IX April Highlights

3. 1:40 p.m. Tuition Discount Decisions and Implementation – Update: Paul Layer

4. 1:45 p.m. Student Access Gateway – Update: Paul Layer and Saichi Oba

5. 2 p.m. Congressional, Legislative and Budget Update: Miles Baker and Michelle Rizk

   Break

6. 2:45 p.m. Council Scorecards: Council Chairs
   References:
   • Academic: Paul Layer
   • Business: Myron Dosch
   • Community Campus Directors: Gary Turner
   • Development and Alumni: Megan Riebe (for Susan Foley)
   • Human Resources: Keli Hite McGee
   • Institutional Research: Gwen Gruenig
   • Information Technology: Martha Mason
   • Research: Larry Hinzman
   • Student Services: Saichi Oba
   • Teacher Education: Rick Caulfield
   • University Relations: Michelle Rizk

¹ Video conference sites: Anchorage—UAA Admin Bldg 204 & UA Bragaw 205; Fairbanks—UA Butro 204 & UAF Signers’ 330; Juneau—UAS Hendrickson 204; CCDC Chair via Pexip. (For technical problems, call or text Dianne Milke 907-388-8948 or call VCS 800-478-8226.)
7. 4:15 p.m. Agenda Planning for 5/3/18 Summit Team Meeting: Jim Johnsen
   a. Title IX Update: Mary Gower
   b. May/June BOR
   c. Congressional, Legislative & Budget Update: Miles Baker & Michelle Rizk
   d. Council Scorecards: Council Chairs
   e. Other topics?
MEMORANDUM

Date: October 25, 2017

To: Rick Caulfield, UAS Chancellor
    Sam Gingerich, UAA Interim Chancellor
    Dan White, UAF Chancellor

From: Jim Johnsen, UA President

Re: Additional Guidance on Communications with Elected Officials

In response to my October 3, 2017, memo to you (attached) regarding communications with elected officials, I received a question about whether this guidance pertains to the engagement of consultants and contractors for the purpose of representing university interests with government officials or significant corporate entities.

The short answer is yes. Please make sure you review such engagements; that you consult with me prior to approval; and that Miles Baker, your primary point of contact on government relations matters, is briefed.

Thank you.

JRJ

Attachment (as stated)

cc: Miles Baker, UA AVP Government Relations
    Michelle Rizk, UA VP University Relations
MEMORANDUM

Date: October 3, 2017

To: Rick Caulfield, UAS Chancellor
    Sam Gingerich, UAA Interim Chancellor
    Dan White, UAF Chancellor

From: Jim Johnsen, UA President

Re: Communications with Elected Officials

I am following up on our discussion yesterday on this topic. As we finalize our strategic priorities, our FY19 budget request and other legislative and public policy initiatives, it’s an excellent opportunity to highlight the necessity for us to maintain disciplined and focused engagements with our elected officials, at both the state and federal level. I need your assistance in communicating this down through your leadership teams.

The Board of Regents, my office, and each of your universities are engaged in a number of important initiatives that undoubtedly have a legislative or public policy component. I recognize that many of us have long-standing relationships with many of our elected officials. It’s one of the wonderful things about living in Alaska. But as we strive to balance all of these efforts against our broader strategic goals, it’s important that we have a central point of coordination and alignment around our political engagements. In this critically important area, tight internal communication and cooperation will improve our effectiveness and success over the long-term.

Please ensure that any contacts or communications with our congressional delegation, the Governor, Lieutenant Governor, Legislators, other elected officials and their staffs, are coordinated with our Statewide University Relations team. Miles Baker, Associate Vice President of Government Relations, is facilitating that coordination and should be your primary point of contact. In the event an unanticipated encounter or conversation occurs, a brief follow-up to Miles will be valuable and appropriate.

JRJ

cc: Miles Baker, UA AVP Government Relations
    Michelle Rizk, UA VP University Relations