

James R. Johnsen, Ed.D.
President
Butrovich Bldg, Ste. 202, 2025 Yukon Drive
P.O. Box 755000, Fairbanks, AK 99775-5000
Phone: (907) 450-8000; Fax: (907) 450-8012
Email: ua.president@alaska.edu
www.alaska.edu



MEMORANDUM

DATE: June 21, 2018

TO: Summit Team

FROM: Jim Johnsen *James R. Johnsen*

SUBJECT: Follow-up from June 7 Meeting

Title IX

Mary Gower expanded on her written report and noted she was still waiting for OCR to propose new guidance; they had indicated it would be distributed in March but now sounds like it will be closer to September. UA has worked through almost all of the new complaints, thanks to the diligent efforts of the campus coordinators. Employee training with switch to Bridges after the start of the new fiscal year. Students will continue to use EverFi until a new internal training product can be developed. Updates to employee training was made in early May 2017, so if employees took training before June 2017 they should wait to take the new training after July 1.

Congressional & Legislative Update

June 1 was filing deadline for state elections—50 seats are up for election this year with 37 incumbents running for re-election. There are several high profile retirements including Anna McKinnon, David Guttenberg, Les Gara, Sam Kito, Justin Parrish, and Dennis Eagan. It is likely there will be a number of new legislators next year who will need to be brought up to speed on the university and

how it benefits the state. In order to cultivate relationships early as possible, Miles will work on getting legislators on campus and exposed to what UA does on a regular cycle. Recruitment of a federal relations director is currently underway and we have a strong pool of candidates; we hope to have someone in place before the congressional August recess. UAF co-hosted a very successful National Lab Day with Senator Murkowski; they received a lot of good feedback and started to form some potentially valuable relationships. Ten directors and three associate directors for the national labs participated.

Miles Baker reported that the Juneau legislative session has wrapped and he is shifting focus to federal initiatives.

I was in Washington, D.C. June 12 and 13 to meet with Alaska's congressional delegation and other key stakeholders including the Department of Education, the Governor's Office, and the U.S. Senate Energy & Natural Resources Committee to discuss issues such as Title IX, UA's land-grant, and MARAD (maritime training). I also attended the APLU Council of Presidents on June 14 while in D.C.

May/June Board of Regents

Regents approved the FY19 budget on the assumption Governor Walker will sign without reduction. Regents opted to postpone their decision regarding proposed timber sales in Haines and will hold a special meeting on June 19. This meeting could also be used to reassess the university's budget should the governor veto anything.

The May 31 Board meeting included a report out on Strategic Pathways, an update on the newly re-branded UA Gateway, a brief update on the AKCOE (Steve Atwater was hired as executive dean and starts in Juneau on July 1); a presentation on health profession training by UAA's Jeff Jesse, and a philanthropy update. Regents also honored three staff members with the Staff Make

Students Count award and approved a resolution of appreciation for retiring UAF provost Susan Henrichs.

On Friday, June 1, the Board held a planning retreat. Throughout the retreat, regents provided clear support for current goals and encouraged an aggressive stance on recruitment of students. Regents also indicated they would like to learn more about non-GF funds; a presentation is planned for the September meeting. The retreat also focused on teacher education and health programs and how we can better give the regents a cross-section of the budgets in those two critical areas. Regents also approved guidelines for FY20 budget development and essentially instructed administration to keep on the same course. Regents also received an update on the ongoing compensation review and heard that work this year will include data collection and analysis of national markets as well as internal equity; a full report will be provided to the Board in September. Regents also discussed the need for a compensation philosophy at UA. Looking forward, the regents asked for strategic planning through 2040.

The UA Foundation BOD will meet in Juneau on August 14.

Council Reports and Scorecards

Academic (AC): The BOR approved new programs at UAF in Sports and Recreation Business as well as Applied Management.

Chris Fallen, research faculty at the Geophysical Institute, has taken over as Faculty Alliance chair; Heather Batchalder is the new faculty representative out of UAS and will be chair of the Alliance in AY21.

Common calendar only has two years left on the current approval so UA will need to start looking forward to begin planning for the

calendar after 2020. Paul noted he would like to project at least two years out and review every other year, in conjunction with the SSC.

Faculty Initiative Fund RFPs - Eighty proposals have been received and will be reviewed by a committee of nine administrators and nine faculty with the plan to award roughly \$500k this year. The evaluators are currently reviewing the final proposals before making the awards known sometime next week.

I heard at the FNSB School Board meeting that 1100 Fairbanks students are taking online college courses. As a result, I would like the AC to look into:

- Where are these high school students taking courses?
- How do we get them to start taking courses through UA?
- How can UA expand the middle college concept to other regions in the state outside Anchorage/MatSu?
- Are there other market demands and opportunities for new certificates and programs in ways that meet employer demand (especially micro courses that we might see as certificates)?

Paul noted they are having a workshop with Steve Atwater and Lisa Parady in late August to discuss college readiness and can add middle school to the agenda.

Business (BC): UA continues to prepare for the Banner 9 conversion, the travel project, fiscal year end, and work with the external auditors.

I asked Myron to coordinate with Keli on process automation and process improvement and determine if there is a strategy so both initiatives are supported. Also, I would like to see if, due to lowered enrollment and staffing, there are facilities we could close or reduce, and asked Myron to prepare a report for the September Board meeting.

Community Campus Directors (CCDC): The Partnership Report they have been working on will be provided at the July Summit Team meeting. The CCDC used a method borrowed from the UA Foundation to rank and prioritize external partnerships. Advertising for the occupational certificate discount has been focused on radio ads (public and commercial), as well as a bus campaign.

Development & Alumni (D&AC): The council's May meeting focused heavily on the upcoming philanthropy campaign. The Foundation is reaching out to deans on prioritizing scholarship spending, and plans to host a training opportunity in October for deans, directors and development officers.

At its May meeting, the Foundation Board of Directors honored Jeane T'áaw xíwaa Breinig with the Bullock Award. Breinig is a professor of English and interim Associate Vice Chancellor of Alaska Natives and Diversity at UAA.

The Foundation has engaged John Taylor, a nationally known consultant, to visit the week of June 11 to look at the back-end of gift and fund management, donor relations and accounting. He will meet with Development staff to help them develop more efficient processes for both donors and gift managers.

Human Resources (HRC): SW Human Resources will send out written updates on a quarterly basis, rather than monthly.

The compensation and equity study is in the assessment phase and is heading into analysis and planning. Implementation could take the next fiscal year to develop. UA is working on a compensation philosophy as a guide for senior administrators that will also factor in education, experience and performance.

I am pleased to report that the state has been reviewing health care costs across Alaska and UA has the lowest cost of large state-funded employers in Alaska—state agencies, school districts, and municipalities are all much higher.

UA is waiting to see how the Supreme Court will decide in the *Janus v. AFSCME* case. Director of Labor Relations Geoff Bacon is drafting correspondence to affected employees in the event SCOTUS rules that requirements to join unions or pay agency fees are unconstitutional. If that ruling occurs as expected, UA union workers will not have to pay agency fees as a condition of employment.

Institutional Research (IRC): Gwen noted thanks to UAA's Erin Holmes for help with Teacher Ed data and transitioning it to UAS. During the Board retreat, regents reviewed the proposed UA Metrics and affirmed the five goal areas and conceptual measurements.

Information Technology (ITC): ITC did not meet in May. Banner 9 transition is progressing but there is still uncertainty on some finance pages; however, they are working to address those concerns.

Research (RC): VP Layer will take over chairing the RC. UAF hosted National Lab Day on May 30; Sen. Murkowski spent a lot of time with the lab directors and encouraged them to work with UA on Arctic research. SCoR met on June 6 and discussed State of Alaska's climate leadership government initiative, as well as how UA can use SCoR to facilitate communication with government agencies and communities across the state.

With regard to education research competing with industry and other commercial research drivers, UA isn't as connected to industry as it should be and the VCR has been working with

industry leaders in supporting a post-doctoral position to help bridge that communication/engagement gap; however, we have not yet been successful in that endeavor but perhaps heavy oil is an area where UA can get traction.

Student Services (SSC): Saichi reviewed the SSC scorecard and also noted that one ancillary benefit to the Banner 9 upgrade is that as they transform pages, they are eliminating obsolete or unnecessary pages in student and finance.

The length of an hour isn't part of the common calendar discussion but is being taken up by the Academic Council. Fee payment remains an issue with common calendar and remains unaligned.

Teacher Education (TEC): Newly hired Executive Dean Steve Atwater will hold a day-long meeting in August with AKCOE leaders.

University Relations (URC): The URC did not meet in May. At its June meeting, it will look at where it should direct its efforts in the coming year, including outreach efforts and campus free speech events. The council is also working to highlight the value of coordinating with communication staff and encouraging their involvement in almost everything we do at UA.

Next ST Meeting July 19, 2018

A draft agenda for ST's next meeting is attached. Additional suggested topics may be sent to me before the end of June. All reference materials, including council scorecards and reports, are due to ua.president@alaska.edu by close of business July 12.

UA Summit Team

July 19, 2018; 1 – 4:30 p.m.¹

1. 1:00 p.m. Title IX Update: Mary Gower
Reference: Title IX June Highlights

2. 1:10 p.m. Congressional, Legislative and Budget Update: Miles Baker and Michelle Rizk

3. 1:40 p.m. Compensation Study: Keli Hite McGee

4. 2:10 p.m. Special Board of Regents: Jim Johnsen

5. 2:30 p.m. Council Scorecards: Council Chairs
References: Council Scorecards & Reports
 - Academic: Paul Layer
 - Business: Myron Dosch
 - Community Campus Directors: Gary Turner
 - Development and Alumni: Susan Foley
 - Human Resources: Keli Hite McGee
 - Institutional Research: Gwen Gruenig
 - Information Technology: Martha Mason
 - Research: Larry Hinzman
 - Student Services: Saichi Oba
 - Teacher Education: Rick Caulfield
 - University Relations: Michelle Rizk

6. 4 p.m. Agenda Planning for 8/16/18 Summit Team Meeting: Jim Johnsen
 - a. Title IX Update: Mary Gower
 - b. Congressional, Legislative & Budget Update: Miles Baker & Michelle Rizk
 - c. Council Scorecards and Reports: Council Chairs
 - d. Other topics?

¹ Video conference sites: Anchorage—UAA Admin Bldg 204 & UA Bragaw 205; Fairbanks—UA Butro 204 & UAF Signers' 330; Juneau—UAS Hendrickson 204; CCDC Chair via Pexip. (For technical problems, call VCS 800-478-8226.)