MEMORANDUM

DATE: December 15, 2017

TO: Summit Team

FROM: Jim Johnsen

SUBJECT: Follow-Up from December 14 Meeting

Title IX
Summit Team (ST) was emailed the full, draft climate survey report (please do not distribute) this afternoon and should provide any feedback to Mary Gower by Monday, 12/18. After consultation with Title IX coordinators, Gower will soon advance the following questions to Executive (EC): whether students who didn’t comply with the training requirement this current semester and whose holds were released, will be rolled into the communications for next semester and subject to holds; will UA implement full registration holds, will there be priority registration holds, or what mechanism will UA use? Miles Baker will be included in the communication of decisions on those points, due to the interest of legislators.

Tuition Discount – Occupational Endorsements and Undergraduate Certificates
Views were expressed that the objectives/goals of offering a discount or scholarship should drive the decision on implementation. Support varied from course discounting with no formal admittance required, to options that lead to certificate attainment. Option A is the least labor intensive. It is important
students see the discount when they're enrolling. More data is needed in terms of capacity, and Saichi will lead the next step: a deep level enrollment/capacity analysis, incorporating the assistance of Gwen Gruenig, due by noon on 1/12/18 to President Johnsen. That evaluation will include a recommendation of what courses should qualify and which should not. I am leaning toward offering a discount or scholarships to courses, with either being visible to potential students as they enroll. Another issue is whether the discount is available only to students who have enrolled in a program. Regardless of the option chosen, UA should be ready to market the initiative after add drop for spring – January 29 – and UAOnline will need to be ready. As enrollment is tracked, this initiative's performance will be evaluated to assess its effectiveness.

McDowell Market Analysis Phase 2
Saichi summarized that challenges students face are not discreet variables, but rather a constellation of effects. He recommends the survey be shared broadly with front-line folks. More timely information on financial aid and scholarships is important, and our current efforts should be expanded in this regard. UA needs to connect with non-traditional students with some college with no degree to convince them UA is the opportunity for them, and that outreach effort will take resources. Flexibility in courses is a big factor. More Alaskans take online courses Outside than non-Alaskans taking online courses at UA by a factor of 15! Saichi encourages exploration of the link on page 62 to IPEDS data for a look at what has occurred nationwide.

Congressional, Legislative & Budget Update
Federal: UA has been asked for its input on the Higher Education Act (HEA) reauthorization. Miles Baker explained an internal task force (TF) has been created, led by Fred Villa. Fred will schedule a meeting for not later than Tuesday, the TF will possibly meet a second time, and on 1/3/18 the TF will hold a final work session. Its
product will be submitted to the president and Miles, before advancement to Senator Murkowski. Most members of congress have not seen a new version of the tax bill; congress hopes to get it on the floor next week. No word yet on employee/dependent tuition waivers, employer tuition assistance, and lifetime learning credit; early reports indicate graduate tuition taxation has been removed from the bill and student loan interest deductions will be preserved.

State: There is a $2.5B budget deficit. Miles expressed the belief that UA should distinguish itself from criticism of the size of government and government spending. Important issues are the UA land-gant, protecting the higher education fund, the education tax credit. Tomorrow a communication on UA’s budget will be sent to the UA community. UA plans to engage with industry partners for support. Investments in education can be tied to better health and lower health care costs, increased income, economic development, and lower incarceration rates. Issues that may come up during the legislative session: Title IX, facilities utilization, administrative overhead, Faculty Alliance is considering advocating for a bill to create a faculty regent. These topics are part of the Leadership Workshop on 1/18/18 to instill a foundational understanding of those issues. Miles will compile a packet of Title IX training materials at UA to offer legislators.

Philanthropy Update
Susan Foley reports the highest number of gifts and highest number of donors, however the lowest dollars received in the past 10 years. Philanthropic goals are being aligned with BOR goals. The systemwide advancement retreat 1/9 - 1/10/18 is an intensive effort and participating staff should be freed up to fully focus those two days on strategies as the basis for coming years’ activities. The impact tax changes may have on philanthropy is unknown.
Council Reports and Scorecards
My goal is Monday at the latest to provide feedback to councils on their charters and scorecards.

Academic Council (AC): The next AC meeting is 12/15. The AC is anticipating feedback from governance on common course hours and common blocks.

Business Council (BC): The travel project is progressing well; travel regulations are being rewritten. The Banner 9 upgrade is a massive project over the next year. Changes in 1098T for 2018 will have implementation aspects in the next calendar year. The F&A rate calculation should be complete in March.

Community Campus Directors Council (CCDC): See written report.

Development and Alumni Council (D&AC): The Foundation will reach out to community campuses on the scholarship fundraising effort.

Human Resources Council (HRC): Newly adopted regulations affecting state retirement are effective for members retiring on or after 1/1/18, requiring a bona fide separation of employment before retirement benefits may be paid and a defined break in service.

Institutional Research Council (IRC): A new scorecard will be developed at IRC’s next meeting on 1/30.

Information Technology Council (ITC): The Banner 9 upgrade will be discussed at the 12/19 ITC meeting, as well as UA’s 7 year contract with Ellucian, which has been revisited. Karl Kowalski reports the consensus is that UA will stay with the 7 year contract. There is cumulative increase of $1M if UA changes to a year-to-year contract and stays with Ellucian for 7 years. ITC will evaluate whether UA should look at other ERP solutions. Concern was raised that some units are looking at moving to their own ERPs, and the
impetus for that movement away from a UA-wide ERP deserves evaluation and input from front-line staff relative to where Banner falls short. Karl advises the ITC is evaluating how UA will comply with the European Union’s General Data Protection Regulation (GDPR) intended to protect its citizens, which goes into effect May 2018. The fines are enormous and a task force is being convened.

Research Council (RC): See scorecard.

Student Services Council (SSC): There are quarterly meetings for the student success collaborative, the next one in February. UAA has shared with SSC its protocols in reviewing the sex offender registry, and UAF and UAS are evaluating procedures at their universities. Legal guidance is such reviews are a reasonable practice. Bruce Schultz states the review involves both Student Services and HR, and is conducted by one staff person in a day. SSC will report back to ST any gaps, concerns and whether a systemwide process is warranted.

University Relations Council (UR): Councils should send links to their websites to Chanda File.

Next ST Meeting January 11, 2018
A draft agenda for ST’s next meeting is attached. Note that due to winter break, council chairs are not expected to generate monthly scorecards for the January 11 meeting.
DRAFT

UA Summit Team

January 11, 2018; 1 – 4:30 p.m.¹

1. 1 p.m.  Title IX Update: Mary Gower
          Reference: Jan. 2017 Highlights

2. 1:10 p.m.  Tuition and Fees Across Campuses: Paul Layer and Saichi Oba
             Reference: _________________________

3. 1:40 p.m.  Congressional, Legislative and Budget Update: Miles Baker and Michelle Rizk

4. 2:10 p.m.  Agenda Planning for 2/8/18 Summit Team Meeting: Michelle Rizk
              a.  Title IX Update: Mary Gower
              b.  Congressional, Legislative & Budget Update: Miles Baker & Michelle Rizk
              c.  Council Scorecards: Council Chairs
              d.  Other topics?

¹ Video conference sites: Anchorage—UAA Admin Bldg 204 & UA Bragaw 205; Fairbanks—UA Butro 204 & UAF Signers’ 330; Juneau—UAS Hendrickson 204; CCDC Chair via Pexp.  (For technical problems, call or text Dianne Milke 907-388-8948 or VCS 800-478-8226.)