

**DRAFT CHARTER - Development and Alumni System-wide Council**  
**August 28, 2017**

**Mission**

- This council provides coordination and collaboration to promote best practices in development, alumni relations, and advancement services throughout UA.
- This council provides a framework to support system-wide initiatives and campaigns that seek to do one or more of the following: significantly increase private giving to the university; expand the university's donor base; improve the level and quality of alumni engagement across the UA System; and, increase public support and awareness of the university's impact on Alaska.

**Scope**

- This council will meet monthly to discuss system-wide development and alumni relations functions including: coordinated fundraising; annual, major, special, and planned giving; advancement services including donor relations and stewardship; and, campaign initiatives.

**Goals**

- Promote thoughtful, integrated, best-practice alumni relations and development plans.
  - Strategic engagement that creates affinity for, awareness of, and support for excellence at the University of Alaska; connecting alumni and donors to students, faculty, academic leaders, and researchers.
  - Evaluation of barriers to quality advancement work at the UA System, such as staffing, budget levels and reporting structures.
  - Collaboration and coordination with the University Relations council.

**Measurement/Reporting**

- Increase private support for the university, as measured by industry-standard goals for volunteerism, engagement and gifts.

**Members**

- Chair, Foundation President -- Susan Foley
- VP, University Relations, Statewide – Michelle Rizk
- Executive Director, UA Foundation – Megan Riebe
- VC, University Advancement, UAA – Megan Olson
- Director, Development & Alumni Relations, UAS – Lynne Johnson
- Director, Development & Alumni Relations, UAF – Emily Drygas
- Director, Alumni Relations/Executive Director UAF Alumni Association – Kate Ripley
- AVC, Alumni, UAA – Rachel Morse
- Dean, SOM, UAF - Mark Hermann
- Dean, Engineering, UAF – Doug Goering
- Dean, Engineering, UAA – Fred Barlow
- Interim Dean, CBPP, UAA – Bogdan Hoanca
- Manager, Alumni, UAS – Jessica Post