M E M O R A N D U M

DATE: April 11, 2018

TO: Summit Team

FROM: Jim Johnsen

SUBJECT: Follow-Up from April 5 Meeting

Academic Works
UA Foundation’s Dory Straight and Tlisa Northcutt demonstrated Academic Works, an online platform for scholarship management implemented systemwide. The portal went live in 2017 and is in use at the campuses. Via the portal, scholarship committees have the ability to see eligible students and recommendations may be made through the system, including identifying alternate recipients; donors have access, which facilitates donor relations; reports may be generated. All Foundation (all UA) scholarships are in the system, and the Foundation is in testing with respect to UA Scholars and Teach For Alaska scholarships. Not included are scholarships external to UA, which may be advertised on the site. UAOnline contains a link to Academic Works and Admissions directs incoming students to the site.

Title IX
Mary Gower expanded on her written update. UA is abiding by the VRA with OCR and awaiting the issuance of new, proposed Title IX guidance. New Title IX regulations may require revision of UA policy and regulation, advised Mike O’Brien. It is anticipated UA will
continue to use the standard of proof of a preponderance of evidence standard. The EverFi contract terminates in June, and that contract may be extended one year to facilitate training. Mary has not apprised OCR that UA is reaching out to complainants in the 23 cases, but does not expect OCR would have concern. The next climate survey is planned for spring 2019 (possibly February), with the report due to OCR June 2019. Although UA will close the current survey before it makes a decision to use the Justice Center for the 2019 survey, Mary anticipates the survey will remain with the Justice Center. The review period for the current survey draft will be short; ST may expect the draft by April 23. A BOR Title IX Subcommittee meeting is set for May 7.

Tuition Discount Decisions and Implementation
Progress includes Myron Dosch’s meeting with bursars and registrars, further list refinement, and an estimation of lost revenue. Marketing strategies will consider SW and campus approaches. In addition to media interviews of the president, social media, and digital newspaper ads, a 30 second “doughnut” radio ad is planned (late April at the earliest) which will consist of a generic middle segment and beginning/ending segments that are campus specific. Scripts will be developed by the local campuses. A one-page flier is still in draft.

On April 6, ST was emailed the Occupational Endorsement (OE) Certificates Demand and Employer Data report. Its mapping of OE Programs to related occupations is intended to inform marketing strategies.

Student Access Gateway Update
Saichi Oba updated that an RFP will go out for bid after Gartner assists with a review of the draft RFP, which they received earlier this week. Strategy 360 is contracted and will meet with the gateway team relative to subject tests.
FY19 Summit Team Meeting Schedule
With no concerns raised about the proposed schedule of meeting dates for FY19, once logistical arrangements are secured for each meeting, a schedule detailing video sites will be provided to ST. A full day, in-person ST meeting could be substituted for a video meeting if the opportunity arises to pair a full day with other travel such as the next leadership workshop.

Congressional, Legislative & Budget Update
Senate Finance closed earlier this week at $5.5M above the governor’s proposed budget. The Senate funds are one time only for every agency. On the House side, the UA budget is $19M above the governor’s. The conference committee will negotiate the differing budget proposals. There are three intent language items on the Senate side: maximizing strengths, best use of faculty and labor resources, and maintaining UA’s position as a leader in Arctic research and a contributor to Alaska’s economic development. Intent language is important guidance that UA is required to report compliance on in the fall, however it is not legally binding. UA is still pushing deferred maintenance on the capital side. May 4 is the BOR special meeting; Executive Council is working drafts that will be submitted to the board the week prior. The federal relations recruitment will soon open.

Miles Baker believes “Alaska first” language will not make it into this budget.

Council Reports and Scorecards
See written council reports and scorecards.

Human Resources Council (HRC): Lisa Hoferkamp voiced that faculty will want to provide input on the composition of the CITO search committee. Keli Hite McGee will send the CIOs the most up-
to-date CITO position description. Also, related to IT, we will begin to terminate access to applications (e.g., email) when employees change roles, especially important when they terminate employment.

Next ST Meeting May 3, 2018
A draft agenda for ST’s next meeting is attached. All reference material, including council scorecards and reports, are due to ua.president@alaska.edu by close of business April 26.
UA Summit Team

May 3, 2018; 1 – 4:30 p.m.¹

1. 1 p.m. Title IX Update: Mary Gower
   Reference: Title IX May Highlights

2. 1:10 p.m. Scholarships for New First Time and Transfer Students: Saichi Oba

3. 1:30 p.m. May/June Board of Regents: Jim Johnsen
   Reference: Tentative Agenda

4. 1:45 p.m. Tuition: Jim Johnsen
   Reference: April 2018 Tuition Adjustment Notice

5. 1:55 p.m. Congressional, Legislative and Budget Update: Miles Baker and Michelle Rizk

   Break

6. 2:30 p.m. Council Scorecards: Council Chairs
   Reference: Council Scorecards & Reports
   - Academic: Paul Layer
   - Business: Myron Dosch
   - Community Campus Directors: Gary Turner
   - Development and Alumni: Susan Foley
   - Human Resources: Keli Hite McGee
   - Institutional Research: Gwen Gruenig
   - Information Technology: Martha Mason
   - Research: Larry Hinzman

¹ Video conference sites: Anchorage—UAA Admin Bldg 204 & UA Bragaw 205; Fairbanks—UA Butro 204 & UAF Signers’ 330; Juneau—UAS Hendrickson 204; CCDC Chair via Pexip. (For technical problems, call or text Dianne Milke 907-388-8948 or call VCS 800-478-8226.)
- Student Services: Saichi Oba
- Teacher Education: Rick Caulfield
- University Relations: Michelle Rizk

7. 4:15 p.m. Agenda Planning for 6/7/18 Summit Team Meeting: Jim Johnsen
   a. Title IX Update: Mary Gower
   b. Congressional, Legislative & Budget Update: Miles Baker & Michelle Rizk
   c. Council Scorecards and Reports: Council Chairs
   d. Other topics?