

Job Classification Adopted: April 17, 2005 Revised: August 31, 2022

JOB FAMILY CONCEPT

This family consists of four levels of professional student services work. Levels are distinguished based on the complexity of the work, level of supervision received, and the degree of autonomy. This job family is distinguished from the Student Services Technician job family by the requirement for having and applying professional training and preparation. Positions in this family are responsible for planning, direction and/or administration of student programs and activities. This family is distinguished from the Student Services Manager job family by having the primary focus on delivery of professional services.

This family provides expertise and guidance in several areas including:

- Financial Aid
- Career Services
- Admissions
- Records
- Enrollment Management
- Academic Advising
- Residence Life/Housing
- Disability services
- Student life
- Cultural Transition/Support
- Academic support services
- Student success Retention services

TYPICAL FUNCTIONS

The typical functions listed are typical examples of work performed by positions in this job classification. Not all functions assigned to every position are included, nor is it expected that all positions will be assigned every typical function.

- Duties listed for Student Services Technicians may be performed, but not as the primary focus of the job
- Adhere to FERPA regulations and confidentiality procedures
- Advise students and the public in a variety of areas, including: University, campus, and department requirements, policies and procedures; sources and processes for obtaining financial aid; job opportunities and job search techniques; and study abroad and exchange opportunities.
- Provide prospective and current students information on admission procedures and policies, and course offerings
- Answer correspondence regarding University requirements
- May adjust individual student budgets, and provide rationale for changing these budgets as they relate to financial aid
- Design, deliver, and assess academic access services, auxiliary aids and adaptive technology for students experiencing disabilities
- Assist students and alumni in preparing resumes, job applications, and reference letters and in job search techniques



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- Conduct mock interviews and provide constructive feedback to students
- Interpret tests and assessment tools to determine students' interest or aptitudes
- Promote community and industrial partner development for employment opportunities
- Visit secondary and community schools to promote the University of Alaska campuses
- Perform recruitment and outreach activities to attract students to UA system, may focus activities on a particular population demographic
- Refer students to appropriate service centers to meet needs such as financial aid, tutorial support, testing services, academic advisors, and other support services
- Plan, organize, and direct a variety of programs
- Work with students in residential units in the areas of community development, conflict resolution, and crisis management
- Respond to individual or group misconduct personally or in conjunction with the appropriate office, or assist other staff in dealing with student behavioral problems
- Work with student residents individually or in groups to help create and maintain a positive living environment
- Participate in the development of educational programming in order to meet students' needs and interests
- Create and deliver trainings or presentations on specialized area of student service knowledge
- Plan, organize, and direct a variety of programs promoting student success, cultural diversity, cultural transition and/or retention
- Plan, organize, and deliver programs related to orientation, college transition and introduction to the respective campus
- Plan, design, deliver, and assess programs promoting social/recreational student activities and/or co-curricular activities
- Establish performance outcomes for programs
- May assume a leadership role with regard to specific programming and services related to area of expertise
- Mediate and resolve conflicts
- Negotiate contracts and coordinate musical and entertainment events
- Advise, lead and motivate groups of student leaders
- Design, implement, lead and assess programs promoting community development
- Collect and analyze data to create strategic plans
- Design, administer and analyze satisfaction and needs surveys
- Design, implement and assess retention programs and surveys based on documented needs and create strategic plans based on assessments
- Interact with academic departments regarding students, curriculum, degree information, academic information and deadlines
- Use judgment to provide appropriate assistance to students seeking appeals
- Review policies and procedures and recommend changes as warranted



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- Interpret and apply policies and procedures as appropriate
- Monitor budgets and timelines for student activities
- Assist in the design, development, evaluation, and grant writing for student services

LEVELS AND COMPETENCIES

The primary distinction between levels is reflected in the Level Descriptors. As levels increase, scope, complexity and degree of independence increase. Higher levels may perform duties of lower levels. Education and experience are stated at the minimum threshold.

Level 1 Grade 77
PCLS: 06021 Non-Exempt
PCLS: 09110 Exempt

Descriptors

Work is performed under intermittent supervision. Aid and assist students by acting as an information specialist. Perform a variety of student advising and programming functions following established policies and procedures. Provide general assistance to students and the public on the course of action needed to accomplish goals. Non-routine problems/issues are referred to at a higher level. Assist in developing presentations and presenting information about the university in multiple forums. Provide and explain general information to students.

Knowledge, Skills, and Abilities

Intermediate computer skills and knowledge of relational databases. Knowledge of the University environment. Public speaking skills. Ability to comprehend and apply university policies and procedures as they relate to students. Ability to communicate effectively in person and in writing. Ability to work effectively in a fast paced environment. Ability to work as part of a team. Aptitude for comprehending another's situation.

Education and Experience:

Associate's degree and one year relevant experience, or an equivalent combination of training and experience. Bachelor's degree preferred.



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Level 2 PCLS: 06022 PCLS: 09120 Grade 78 Non-Exempt Exempt

Descriptors

Work is performed under administrative supervision. Using established guidelines, recommend a course of action, services or programs for resolving issues. Develop presentations and present information on a specialized area of student service in various multiple forums. Prepare status reports and create plans based on results of reports. Answer inquiries relating to specialized areas of student service. Independently advise student groups on extracurricular events and programming; maintain programs designed to enhance student and community life. Coordinate and plan events. Advise student groups on event planning. Prepare marketing/advertising materials for dissemination at events. May lead** or supervise**lower level employees as a secondary function.

Knowledge, Skills, and Abilities

Same as level one, plus: Advanced computer skills and knowledge of relational databases. Knowledge of the University system to be able to refer students to appropriate areas for assistance. Knowledge of best practices, federal and state laws and legal issues associated with and applicable to student services and higher education. Knowledge of marketing/advertising principles. Advanced public speaking skills. Ability to troubleshoot situations to determine the best course of action. Ability to work as an influential part of a team. Ability to apply theories gained through experience and education. Ability to lead** and/or supervise**.

Education and Experience:

Bachelor's degree in related field and two years relevant experience, or an equivalent combination of training and experience.

Level 3 Grade 79
PCLS: 09130 Non-Exempt
PCLS: 06023 Exempt

Descriptors

Work is performed under administrative supervision. Perform all aspects of the program coordination, with the incumbent defining the objectives, priorities, and deadlines based on program objectives. Evaluate processes and procedures and make recommendations. Identify and analyze options appropriate for individual student success. Conduct workshops or training for students and/or staff. Assess programs offered and create special programs as needed to fulfill a documented need. Responsible for event concept, compliance, and assessment. Coordinate student programming including community involvement, student exchange, orientation, minority



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student affairs, student group management, campus housing, student unions, etc. May approve exceptions to the normal course of business. May lead** or supervise** lower level employees.

Knowledge, Skills, and Abilities

Same as level two, plus: *Ability to lead; Knowledge of decision-making strategies and problem-solving skills. Knowledge of student development theory. Ability to interpret information to determine placement. Ability to be a team or project leader.

Education and Experience

Bachelor's degree in a related field and three years relevant experience, or an equivalent combination of training and experience.

Level 4 Grade 80 PCLS: 06024 Exempt

Descriptors

Work is performed under general direction. Responsible for ensuring compliance with applicable local, state and federal statutes and regulations. Initiate and implement changes to procedures in response to federal mandates and policies. Interpret and articulate emerging laws. Conduct investigations to ensure compliance. Positions at this level are given moderate latitude in decision making, and make decisions that have a large impact and require significant discretion in decision making. May serve as a specialist or expert for a discrete and complex* knowledge area or function. As a secondary function may be responsible for fiscal management and policy development as they pertain to area of expertise; and may supervise** employees assisting in the administration of program/department goals and outcomes.

Knowledge, Skills, and Abilities

Same as level three, plus: Knowledge of fiscal management. Ability to develop and implement policy. Ability to interpret and articulate changes to existing laws and regulations. Ability to conduct investigations.

Education and Experience

Bachelor's degree in related field and four years of progressively responsible relevant experience, or an equivalent combination of training and experience. Master's degree preferred.



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- * Complexity: Refers to the higher level interpretation of and diversity of rules and regulations (e.g. Buckley Amendment (FERPA), Federal, State and University regulations, Title IV of the Federal Code of Regulations, INS (SEVIS) Veterans Administration Rules and regulations, state statutes and laws, professional organization standards and CAS standards). Complexity increases as the application, interpretation, and frequency of working with these rules and regulations increases. Complex positions typically work with external constituencies, multiple departments, faculty, and campuses. Complexity increases as positions more frequently work with these entities.
- * **Scope:** Refers to the impact a student services unit has on the organization or those it impacts, or the size of the organization.
- ** **Lead:** Provide day-to-day guidance, training and direction for staff in addition to other duties. Regularly assign and review work. Is fluent in the assigned area of responsibility.
- ** **Supervise:** Hire, train, evaluate performance and initiate corrective action of regular staff members.