Doing More with Less
(or nothing at all)

The trend today is doing more with less. Coupons are everywhere. Frugal is in. Extravagance is out. It’s back to basics as people look for ways to continue supporting their favorite causes but with less cash to achieve the same result.

Fortunately, there is a way University of Alaska supporters can continue working with us without spending any money today. The way to do it is by including a gift to the UA Foundation in your will or estate plan. Everyone should have a will. If you don’t have one, or haven’t updated it lately, now is the time to do it. All you have to do is talk with your attorney.

You might be surprised at how inexpensive a will can be. When you talk with your attorney, ask him or her to include a gift to the UA Foundation in your plans. You can make a gift of a specific dollar amount, a percentage of your estate, or a particular asset such as jewelry or an antique. If you want to do more with less, a will can be a great way of doing more with nothing out of pocket today. To receive a free wills booklet, check the box on the enclosed response card and return it to us.

Organize Your Plan
Do you feel like you need to make plans for the future but don’t know where to begin? Here is another way that we can help. Our Wills Guide is an easy-to-use, fill-in-the-blank booklet that can help you organize all of the information an estate planning attorney will need to create your will or trust plan. We are offering this guide as our gift to you because we believe it will help you create a successful and satisfying future. To request your free copy, please call, visit our website or email us.
Start the New Year with More Income

If you are like many people, you have seen your income go down in the last year. With money market funds and CDs producing dismal returns, now is the time to take action to increase your income now and for the future.

Did you know that you can multiply your annual income by exchanging your lower performing CD for a charitable gift annuity? With a gift annuity, your income is fixed for life and paid at a rate based on your age.

The benefits of a charitable gift annuity add up. When you transfer your CD, stock or even cash to us in exchange for a charitable gift annuity, you receive a charitable deduction to offset this year’s taxes. Better yet, a portion of your income may even be tax free.

If you would like to learn more about the benefits of creating a charitable gift annuity in the new year, please check the box on the enclosed response card and return it to us.

A Gift of Life Insurance

At age 65, Melinda, a surviving spouse, was retiring and looking forward to spending more time with her grandchildren and the local charity where she volunteered. Melinda had purchased a life insurance policy many years ago naming her children as beneficiaries. One of her children had unexpectedly passed away, while the other continued to work and accumulate significant assets. Melinda wondered what could be done with her insurance policy that was no longer needed for its intended use. Melinda learned that the policy could be gifted to the university. Melinda would be able to claim a charitable deduction for her gift of her policy. If she continued to make the premium payments, those too could be deductible gifts. Best of all, Melinda knew that the policy proceeds would be used to support the University of Alaska.

HOW TO FUND A GIFT ANNUITY

Several types of assets may be gifted in exchange for a charitable gift annuity.

Cash
A cash gift is an excellent way to fund a gift annuity. A large portion of the annuity income will be tax free.

Appreciated Securities
Capital gains tax may be bypassed on a gift of appreciated securities to fund a gift annuity. A portion of the income stream will be taxed at the lower capital gains rate and another portion may be tax free.
Other Options for Gifts of Insurance

In addition to outright gifts of insurance, a variety of charitable insurance plans are available to meet your needs.

Name a Charity as Beneficiary

The easiest life insurance gift to make is simply to name the UA Foundation as a beneficiary of your existing policy. While there is no tax deduction during your lifetime for this type of gift, the university will benefit from the gift when you pass away. You may even specify how the funds coming to the university are to be used. Your life insurance proceeds will help further our good work and your estate will benefit from an estate tax charitable deduction based on the value of the proceeds paid.

To learn more about making gifts of life insurance, using one of the options discussed on these pages, please check the appropriate box on the enclosed response card and return it to us. We’ll send you a brochure with more details on such gifts.

Insurance Unitrust

Perhaps you do not want to give your life insurance policy outright to the UA Foundation, but instead desire life income. An excellent option is to transfer your policy to fund a charitable remainder unitrust. The unitrust will provide you with a current income stream for your lifetime or for a term of years. You will receive a charitable income tax deduction in the year the trust is established and benefit from tax savings that could be spread over a number of years. The university will benefit from the future remaining trust value.

Visit Our Web Site! www.alaska.edu/foundation

Discover helpful estate planning information to assist you in creating a plan that is right for you. Access our up-to-date gift planning information. Visit our Planned Giving page and sign-up for our eNewsletter. While there, find valuable information including:

Gift Planning Stories - Actual stories of donors who received tax benefits by making charitable gifts.
Personal Web Presentations - Web presentations that show the income and tax benefits of setting up a gift plan, personalized using your assets and property values.
Planned Gift of IRA Creates Memorial Nursing Scholarship Endowment

Long time Houston, Alaska, resident Dixie Light, who passed away late last year, used a planned gift to carry on her love of nursing. For more than 20 years she and her husband Mort ran the Family Health Clinic in Houston, just north of Anchorage off the Parks Highway. Before she passed away, Dixie established an endowed fund to benefit nursing students at the University of Alaska Anchorage and arranged for her IRA to be distributed to fund the endowment upon her death.

Mort said Dixie’s biggest goal was patient teaching—educating people to identify their own health needs. “She really had done it all—teacher, hospital nurse, ICU, ER, specialist in neurosurgery. She’s always had a great mind for remembering things and transferring knowledge from one place to another;” said her husband Mort.

That love of teaching and carrying on knowledge led Dixie to create the Dixie Light Scholarship for Baccalaureate Completion in Nursing at UAA with her bequest of her IRA assets to the UA Foundation. The scholarship will allow many generations of students to prepare themselves for the profession that Dixie Light loved.

Planned gifts funded with IRA assets are not only easy to accomplish (you need only change the beneficiary line on the IRA paperwork) but can have significant tax advantages since heirs who receive bequests of IRA assets may have to pay a tax on those funds. A well thought-out estate plan can provide such “tax cursed” assets to a charity (which does not have to pay such taxes) and provide tax-free assets to family members and heirs.

To learn more about how you can leave a lasting legacy using IRA assets in your estate plans, give us a call or check the appropriate box on the enclosed response card and return it to us.