

University of Alaska Foundation
Development Report
Giving Overview - Master

Fundraising Progress (excluding private grants)**
FY14 YTD (July 1 to June 30)

	FY08	FY09	FY10	FY11	FY12	FY13	FY14 Goal***	FY 14 YTD
UAA	\$ 22,714,487	\$ 17,073,325	\$ 6,425,804	\$ 9,256,151	\$ 10,065,247	\$ 10,572,469	\$ 6,203,000	\$ 8,222,596
UAF*	\$ 6,386,583	\$ 5,760,236	\$ 6,410,933	\$ 4,082,864	\$ 12,519,841	\$ 4,883,027	\$ 8,000,000	\$ 12,254,049
KUAC	\$ 833,915	\$ 667,667	\$ 610,508	\$ 705,915	\$ 761,594	\$ 821,746	n/a	\$ 794,470
UAS	\$ 411,202	\$ 332,073	\$ 267,624	\$ 678,247	\$ 406,527	\$ 626,535	\$ 700,000	\$ 776,722
UA Statewide	\$ 734,119	\$ 10,104,819	\$ 3,658,569	\$ 1,568,178	\$ 1,239,116	\$ 793,345	\$ 1,000,000	\$ 1,552,679
Total	\$ 31,080,306	\$ 33,938,120	\$ 17,373,438	\$ 16,291,355	\$ 24,992,325	\$ 17,697,122	\$ 15,903,000	\$ 23,600,516

* Historically, KUAC has not been reported in QDR totals

** Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

Donor Progress
FY14 YTD (July 1 to June 30)

	FY08	FY09	FY10	FY11	FY12	FY13	FY14 YTD	# Addressable records+	Participation Rate+	# Non Addressable Records+
Total*	4,787	4,460	5,324	5,732	4,467	4,180	4,758	125,123	3.80%	17,243
Individuals	4,279	3,949	4,753	5,066	3,827	3,589	4,146	119,771	3.46%	15,192
Alumni	2,529	2,245	2,682	2,738	1,716	1,634	1,854	76,355	2.43%	6,042
Faculty/Staff**	463	525	520	510	427	337	340	18,516	1.84%	1,431
Friends	1,378	1,287	1,179	1,818	1,684	1,618	1,952	40,092	4.87%	7,719
Organizations	508	511	571	666	640	617	612	5,352	11.43%	2,051
Corporations	343	325	314	420	353	321	398	5,158	7.72%	685
Foundations	50	33	38	49	52	42	44	368	11.96%	27
Other	115	153	219	197	235	254	170	1,877	9.06%	1,339

* Excludes KUAC donors, can be provided separately.

** Faculty/Staff that are alumni of the University of Alaska are reflected under the alumni category

+ Addressable records = records with a valid mailing address. Participation Rate = number of donors/number of addressable records. Non Addressable records = No valid address or Inactive

Private Grants*
FY14 YTD (July 1 to June 30)

	FY11	FY12	FY13	FY14
UAA	\$ 1,115,557	\$ 905,683	\$ 1,005,529	\$ 960,561
UAF*	\$ 16,760,629	\$ 5,956,023	\$ 4,485,858	\$ 5,833,816
UAS	\$ 27,821	\$ 265,048	\$ 27,397	\$ -
UA Statewide	\$ 2,974,436	\$ 1,053,459	\$ 19,500	\$ 21,923
Total	\$ 20,878,443	\$ 8,180,213	\$ 5,538,284	\$ 6,816,300

Significant In Kind Gifts NOT countable by CASE Standards
FY14 YTD (July 1 to December 31)

\$ 814,580.00 for UAF Athletics Sponsorships
\$ 133,038.00 for services to UA:
\$ 80,000.00 from Google for Search Network Advertising
\$ 30,288.00 Alaska Airlines Vouchers

* Grants received by UA (Not UA Foundation), countable under CASE standard. Excludes KUAC giving



Report on Generosity

Board Giving

(by IRS Receiving Standards)

Foundation Trustees*

	FY14 YTD <small>(7/1/2013 to 6/30/2014)</small>	Calendar Year 2013	Lifetime Giving ** <small>(through June 30, 2014)</small>
Total Gifts (\$)	\$173,464	\$206,306	\$929,680
Donors	21	21	4
Total Members	23	23	25
% of Board Giving	91%	91%	16%
Average Gift Amount	\$8,260	\$9,824	\$232,420
Number of Legacy Society Members	2		

* Includes Trustees currently serving

** Cumulative gifts in excess of \$100,000 under row 2 "Donors"

University Regents*

	FY14 YTD <small>(7/1/2013 to 6/30/2014)</small>	Calendar Year 2013	Lifetime Giving** <small>(through June 30, 2014)</small>
Total Gifts (\$)	\$21,625	\$13,710	\$283,738
Donors	9	9	1
Total Members	11	11	11
% of Board Giving	82%	82%	9%
Average Gift Amount	\$2,403	\$1,523	\$283,738
Number of Legacy Society Members	0		

* Includes Regents currently serving

** Cumulative gifts in excess of \$100,000 under row 2 "Donors"

Giving based on IRS Standards, including outright gifts, pledge payments, and gifts given by spouse.

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