



Intellectual Property and Commercialization



What is Intellectual Property

Faculty,
Staff, and
Students
Create IP

- **Utility Patent** in “tamper resistant cap design”
- **Trademark** in logos on label
- **Copyright** in text on label
- **Trade Dress and Design Patent** covering bottle shape
- Trade secret: the formula



Commercialization of University Research

- An efficient and effective means of getting university innovations to the public
- We pay patent costs
- Inventors – YOU – get the first \$10k and 50% thereafter
- Assistance with mentoring, resources, funding... your success

STEPS TO COMMERCIALIZATION

Ideation → Research and Development → Disclosure →
Evaluation → IP Protection → Licensing / Sales

Start-up companies from UA researchers



Coupi™
Physical world models



V-ADAPT Inc.



UA Community Challenge

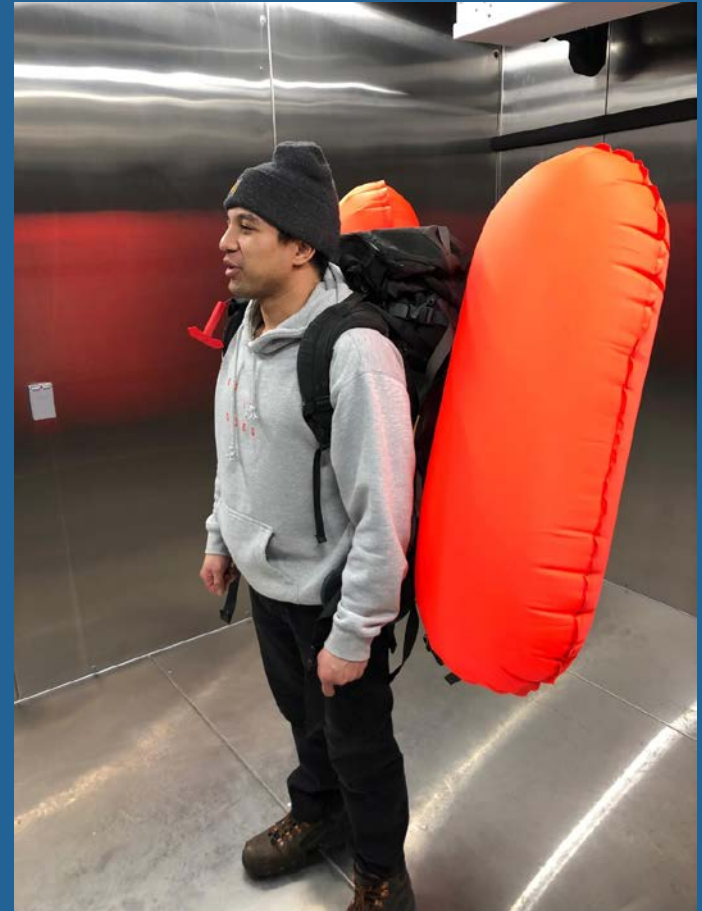
Procuring industry challenges
And matching them with University talent

www.uaf.edu/oipc/inventors/challengeua

IDEAs Awards

Annual awards for best innovations

- Students
- Faculty
- Staff
- Cash prizes
- Research funding





Center for Innovation, Commercialization, and Entrepreneurship



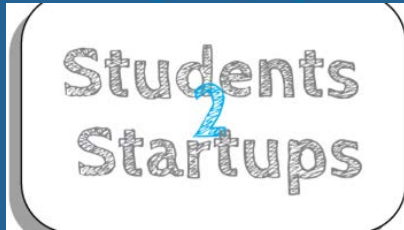
Alaska Center
— ICE —

Space
Programming
Funding

Center ICE

Center for Innovation, Commercialization, and Entrepreneurship

Experiences



UA-sponsored internships at
Alaska startup companies



Annual workshop based on lean
startup methodology



Better understand real-world
applications for your research.
\$2500 travel grant + training in
performing customer discovery.



www.uaf.edu/centerice



Naturally Inspiring.



Center ICE

Center for Innovation, Commercialization, and Entrepreneurship



Center ICE Seed Fund

up to \$25k for UA faculty/staff/students

- Move innovations closer to commercial reality
 - Solve industry problems
 - Innovator/entrepreneur training



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- OIPC Ambassadors - <http://uaf.edu/oipc/about/ambassadors/>
- OIPC Newsletter - <https://uaf.edu/oipc/news/index.php>

Contact Us



uaf.edu/oipc

uaf-oipc@alaska.edu

907-474-2605

212 West Ridge Research Bldg.

alaska.edu/centerice

centerice@alaska.edu

907-474-5626

Key People

Mark Billingsley – OIPC Manager &
Patent Attorney

Ky Holland – Technology
Commercialization Office

George Kamberov – UAA Office of
Technology Commercialization

Nigel Sharp – Entrepreneur-in-Residence
& I-Corp Program Lead

Erik Talvi – Center ICE Manager

Peter Webley – UAF Ambassador

Madara Mason – UAF Ambassador

Eran Hood – UAS Ambassador