

University of Alaska Foundation  
Development Report  
Giving Overview - Master  
Section 1

DRAFT REPORT

**Fundraising Progress (excluding private grants)\*\***  
**FY12 YTD (July 1 to March 31)**

	FY07	FY08	FY09	FY10	FY11	Goal	FY12 YTD
<b>UAA</b>	\$3,778,259	\$22,714,487	\$15,080,120	\$6,054,845	\$9,243,206	\$8,387,500	\$6,935,619
<b>UAF*</b>	\$6,573,432	\$6,386,583	\$5,166,640	\$6,186,988	\$4,050,756	\$7,080,000	\$11,016,471
<b>UAS</b>	\$933,445	\$411,202	\$319,587	\$266,034	\$661,068	\$500,000	\$337,647
<b>UA Statewide</b>	\$11,366,769	\$734,119	\$8,380,464	\$3,657,321	\$1,309,459	\$1,000,000	\$1,205,668
<b>Total</b>	<b>\$22,651,905</b>	<b>\$30,246,391</b>	<b>\$28,946,811</b>	<b>\$16,165,188</b>	<b>\$15,264,489</b>	<b>\$16,967,500</b>	<b>\$19,495,404</b>

\* Excludes KUAC giving

\*\* Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

**Fundraising  
Goals\*\***

	<b>Student Support</b>		<b>Program Support</b>		<b>Faculty Support</b>		<b>Capital Projects</b>		<b>General Support</b>		<b>Totals</b>	
	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD
<b>UAA</b>	\$ 1,415,000	\$1,007,105	\$3,885,000	\$2,831,665	\$2,320,000	\$1,401,825	\$575,000	\$66,437	\$192,500	\$1,628,588	\$8,387,500	\$6,935,620
<b>UAF*</b>	\$ 570,000	\$1,707,286	\$1,480,000	\$1,032,011	\$1,300,000	\$0	\$2,395,000	\$250	\$1,335,000	\$8,276,924	\$7,080,000	\$11,016,471
<b>UAS</b>	\$ 370,000	\$203,102	\$100,000	\$81,112	\$10,000	\$0	\$10,000	\$8,000	\$10,000	\$45,433	\$500,000	\$337,647
<b>UA Statewide</b>		\$587,968		\$444,900		\$0		\$0		\$172,800	\$1,000,000	\$1,205,668
<b>Total</b>	<b>\$2,355,000</b>	<b>\$3,505,461</b>	<b>\$5,465,000</b>	<b>\$4,389,688</b>	<b>\$3,630,000</b>	<b>\$1,401,825</b>	<b>\$2,980,000</b>	<b>\$74,687</b>	<b>\$1,537,500</b>	<b>\$10,123,745</b>	<b>\$16,967,500</b>	<b>\$19,495,406</b>

<b>% of Total</b>	12.1%	18.0%	28.0%	22.5%	18.6%	7.2%	15.3%	0.4%	7.9%	51.9%
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\* Excludes KUAC giving

\*\* Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

**Private Grants and Fundraising (including private grants)**  
**FY12 YTD (July 1 to March 31)**

	FY11	FY12 Goal	FY12 YTD
<b>UAA</b>	\$10,371,708	\$8,387,500	\$7,841,302
<b>UAF*</b>	\$20,843,493	\$11,000,000	\$12,602,233
<b>UAS</b>	\$706,068	\$500,000	\$362,647
<b>UA Statewide</b>	\$2,974,436	\$1,000,000	\$2,253,447
<b>Total</b>	<b>\$34,895,705</b>	<b>\$20,887,500</b>	<b>\$23,059,628</b>

\* Excludes KUAC giving

Donor Progress  
 FY12 YTD (July 1 to March 31)

	FY07	FY08	FY09	FY10	FY11	FY12 YTD	# Addressable records+	Participation Rate	Non Addressable Records
<b>Total*</b>	<b>4,437</b>	<b>4,787</b>	<b>4,460</b>	<b>5,324</b>	<b>5,732</b>	<b>3,487</b>	<b>120,537</b>	<b>2.89%</b>	<b>11,171</b>
<b>Individuals</b>	<b>3,994</b>	<b>4,279</b>	<b>3,949</b>	<b>4,753</b>	<b>5,066</b>	<b>3,054</b>	<b>114,696</b>	<b>2.66%</b>	<b>9,774</b>
Alumni	2,616	2,529	2,245	2,682	2,738	1,426	68,037	2.10%	5,078
Faculty/Staff**	n/a	463	525	520	510	306	17,316	1.77%	729
Friends	1,239	1,378	1,287	1,179	1,818	1,322	39,117	3.38%	3,967
<b>Organizations</b>	<b>443</b>	<b>508</b>	<b>511</b>	<b>571</b>	<b>666</b>	<b>433</b>	<b>5,841</b>	<b>7.41%</b>	<b>1,397</b>
Corporations	n/a	343	325	314	420	254	4,621	5.50%	621
Foundations	n/a	50	33	38	49	44	327	13.46%	26
Other	n/a	115	153	219	197	135	2,290	5.90%	750

\* Excludes KUAC donors

\*\* Faculty/Staff that are alumni of the University of Alaska are reflected under the alumni category

+ Determined as of report date

Alumni Participation Rate by Undergraduate-Degreed Alumni (Public Institutions)

	National Comparison		2011			2012 YTD		
	2008	2009	UAA	UAF	UAS	UAA	UAF	UAS
Research/Doctoral	10.50%	9.40%	53.85%	4.75%	16.67%	27.27%	2.98%	0.00%
Master's	5.50%	4.70%	8.31%	4.03%	1.68%	5.00%	3.73%	1.32%
Baccalaureate	8.40%	7.60%	5.23%	2.71%	1.48%	2.62%	2.36%	0.79%
Associates	1.80%	1.30%	2.69%	0.80%	0.66%	1.23%	1.07%	0.25%
<b>Total</b>	<b>6.55%</b>	<b>5.75%</b>	<b>5.18%</b>	<b>2.07%</b>	<b>1.11%</b>	<b>2.37%</b>	<b>2.34%</b>	<b>0.72%</b>



# Report on Generosity

## Board Giving

(by IRS Receiving Standards)

DRAFT REPORT

### Foundation Trustees\*

	<b>FY12 YTD</b> (7/1/2011 to 3/31/2012)	<b>Calendar Year</b> <b>2012</b>	<b>Lifetime Giving **</b> (through Mar 31, 2012)
<b>Total Gifts (\$)</b>	\$100,948	\$26,855	\$2,010,510
<b>Donors</b>	23	11	5
<b>Total Members</b>	32	27	32
<b>% of Board Giving</b>	72%	41%	16%
<b>Average Gift Amount**</b>	\$4,389	\$2,441	\$402,102
<b>Number of Legacy Society Members</b>	6		

\* Includes Trustees serving anytime during reporting period

\*\* Cumulative gifts in excess of \$100,000

### University Regents\*

	<b>FY12 YTD</b> (7/1/2011 to 3/31/2012)	<b>Calendar Year</b> <b>2012</b>	<b>Lifetime Giving**</b> (through March 31, 2012)
<b>Total Gifts (\$)</b>	\$5,000	\$210	\$178,306
<b>Donors</b>	7	2	1
<b>Total Members</b>	11	11	11
<b>% of Board Giving</b>	64%	18%	9%
<b>Average Gift Amount**</b>	\$714	\$105	\$178,306
<b>Number of Legacy Society Members</b>	0		

\* Includes Regents serving anytime during reporting period

\*\* Cumulative gifts in excess of \$100,000

Giving based on IRS Standards, including outright gifts, pledge payments, and gifts given by spouse.

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