EMAS Recruit Work Team
March 12, 2013

Attendees: Julie Staveland-UAS, Crystal Goula-UAF, Winston Monticello-UAA, Russell Gilmore-SW EAS, Daniel Hostetler-SW EAS, Cathy Ewing-UAA, Robyn Gallacher-Kodiak, and Kathy

Agenda:

Introductions and what people were hoping to get out of today's session.
Based on responses, Julie, Crystal and Winston did an intro to EMAS and how we leverage features of EMAS for our communication plans. During this discussion, we also brought up the differences between our instances and what each of us does with the data coming from Banner. Robyn and Kathy were very interested in talking with Winston and Cathy at a later date about getting access for their campuses to use EMAS. Julie and I showed Winston, Robyn, and Kathy some ways that they could use features in EMAS to create communication items to target Kodiak or PWSCC students without it being a manual process.

Retention Pro also came up during the initial discussion. Julie said that UAS has signed the agreement, but has not implemented yet, so she did not have any additional information. However, she did point out that Retention Pro could pick up where Recruitment Pro left off in the course of a student's life with UAS.

Expanding to other departments: This also came up during the initial discussions, as this would be a factor for Kodiak or PWSCC to use UAA's EMAS license. This resulted in Cathy saying that Winston and she would get together with Robyn and Kathy to set up a follow-up meeting.

Financial Aid Task Request: This is still a priority for our group. There is a large population of potential students that have sent FAFSA information to our Financial Aid offices, but have not applied for admission, so we cannot recruit those students. Previously, when Financial Aid did the load, a recruit record on SRAQUIK/SRARECR was created. We have not seen that record recently, but if that information was something that FinAid could still do, it would make Daniel's job easier to extract these FAFSA but application-less students for each of the MAUs.

HS School District Name requests: We discussed if there were any ways to improve this process. I know from previous attempts from Statewide that the school districts were more willing to work with the individuals at each MAU. Crystal thought the school districts might like having the separate requests because they know where the data they are providing is going, however, in cases where an EMAS person is having trouble getting responses from a school district, we agreed that we could share data if attempts to gather data from the SD were unsuccessful.

Data Fixing: We discussed the issue with SOAXREF not being maintained for the EMAS SRR2BE1 extract. We also discussed that Banner has the 2 character abbreviation code for the High schools whereas EMAS has the 2 digit numeric code which matches to ACT, with the exception of Alaska HS. So, an AK high school is 020001 in both Banner and EMAS, but a California HS is
CA0001 in Banner and 050001 in EMAS, and a Washington HS is WA0001 in Banner and 480001 in EMAS. Crystal mentioned that there has been some discussion of Banner codes

being entered as all numeric codes in the future. To accommodate this, the proposal was to have the SRR2BE1 process look at SOAXREF. If the Banner code exists in SOAXREF, the process will convert it to the EMAS code. If the code doesn't exist in SOAXREF, the SRR2BE1 process will pass the Banner code to the EMAS as is - WA0001 or CA0001. EMAS Coordinators will add all of the alphanumeric Banner codes to EMAS. We may have two codes for the same school in EMAS (WA0001 and 480001)but as long as the codes remain in SOAXREF, the WA0001 will be converted to the 480001. Only new codes will come through to EMAS as the WAXXXX format. If at some point the Banner codes are changed from WA0001 to 480001, the 480001 will not be in the SOAXREF table as a conversion, and so will come out as the 480001 code and will be the same school as we were getting through the SOAXREF process.

Daniel thought this would be a simple fix to the SRR2BE1 process, so he will add it as part of the current process that he is working on to correct some of the SRR2BE1 issues.

Due to wireless connectivity issues, the meeting broke up around 2:30pm, as we could no longer look up information in EMAS or Banner without the internet.