

Recruit Audio  
12-09-08  
2:00 – 3:00  
Audio # 1-800-893-8850  
Audio code 3178469

Present: Crystal, Julie, Jane, Leesa, Peggy, and Robbie

Agenda:

1. Prospective Portal

- a. Have you met with your CMS?
- b. When will channels be created for the portal?
- c. Banner Enrollment Management Software –
- d. Robbie, Portal Update – Robbie will be having a meeting with programmer at statewide, and looking at Luminis 3 (single access point) and Luminis 4 (multiple access point), and conversion issues. They will be looking for a way that the recruit team could add portal id and send invite. We might be trying to fast-track some portal content if we do the invite route. First goal is to figure out how to get students in portal, and where would the student be stored (Banner, separate database, etc.) We think prod date Luminis 4 is September 2009, and prod date for Banner 8 is October 2009. UAF is looking at admitted student portal still. Some discussion has taken place on the UAF side, and if Crystal finds out anything, she will share with the group.

2. Web 4 Prospect

- a. Any updates?
- b. Clean Address update:  
Need to discuss Mary's email – See below. Meeting on Friday, 12/12 to discuss Clean Address program. We will attend to gather information on how it works with EMAS, if it can just scrub address files, or if it is interactive while using EMAS. Julie will be at meeting on Friday, Crystal has a meeting that she will get rescheduled so she can be at the Clean Address meeting. Discussed how UAF does bulk mail – using Mailers, cleans addresses before going into EMAS, then exports out search piece mailings to text file which is run through Mailers again to pick up any changes, then addresses are printed on search pieces.

3. EMAS –

- a. UA Scholar Bridge – From email message from Peggy on 10/14/08: *"We need to address the UA Scholar bridge again."* Crystal wants to make sure this is working ok for everyone. Jane will look at status of UA Scholar application information task request, looks like Melody has it in her queue.
- b. Bridge update: Discussion about bridge, market segments, and UA Scholar information coming out in ua scholar text file and stdimprt text file. Possibly might want to modify task request to include Expire information in the application field, but it's tabled to next meeting in January. Leesa will do some looking at comm plans and using logic in the plans. Whatever work Melody does on task request will still be applicable, even if we make the changes regarding expired information.
- c. Task Request Prioritization:
- d. Any other general updates?

EMAS Face-to-Face. Robbie, any updates? Robbie talking with Mary, get a consensus of what we want to cover, where, how long, etc. By next meeting come with a list of what we would like to cover and some dates.

- e. Teach Grant/test Score uploads updates Up and running in Banner.
- 4. Jane Update: Task request Link is  
[http://bweb4lrgp.alaska.edu/banlrgp/owa/bwsk2rqs.P\\_DisplayRequests](http://bweb4lrgp.alaska.edu/banlrgp/owa/bwsk2rqs.P_DisplayRequests).
- 5. Other items/updates
  - a. Test Plan for Banner Upgrades – With Banner 8 upgrade coming in October 2009, this will become more critical. All EMAS coordinators should start listing out processes/screens used on a regular basis, and we will come up with a game plan for coordinating testing of the new Banner as it relates to our recruiting screens.

Coming up with a test plan for recruiting side – web4prospect, bridge files, tape loads.

----- Original Message -----

**Subject:**[Recruit-L] NCOA Processing for EMAS  
**Date:**Mon, 08 Dec 2008 14:12:01 -0900  
**From:**Mary Gower <mary.gower@alaska.edu>  
**Reply-To:**UA System-wide Recruitment Work Team List <recruit-l@lists.uaf.edu>  
**To:**UA System-wide Admissions Work Team List <admis-l@lists.uaf.edu>, UA System-wide Recruitment Work Team List <recruit-l@lists.uaf.edu>

Yes, Runner Technology's NCOA processing for bulk mail would work for EMAS, too.

We will discuss a time line at the BST for CLEAN\_Address testing and PROD, but please have a separate discussion at the Recruit team meeting regarding the interest level in implementing Runner Technology's NCOA processing. As Peggy noted and I agree, it makes sense that all campuses would use the same product.

Thanks,  
Mary

----- Original Message -----

**Subject:** RE: NCOALink processing & USPS Move Update - University of Alaska  
**Date:** Mon, 8 Dec 2008 16:30:34 -0500  
**From:** Barry Allweiss <ballweiss@runnertechnologies.com>  
**Reply-To:** <barry@runnertechnologies.com>  
**To:** 'Mary Gower' <mary.gower@alaska.edu>  
**References:** <862C6F25D9E342C7851DBDEBA9F421B8@RTILAPBA>  
<493D799E.6020802@alaska.edu>

Mary,

NCOA processing is for just about any standard data list which contains names & addresses. So if you can export/import the data from EMAS, NCOA processing can work.

Our vendor can take the addresses in any format, but their parser takes 2 address lines, so it's best to try to merge multiple address lines, for instance, by tacking a space and apt\_no to the end of the street\_address if your system has elements for address\_line\_1, address\_line\_2 and apt\_no.

It's also critical for you to put some sort of identifier in for each address record, since if there is an NCOA change, you will be getting back a changed record. Having a record\_id or index\_code will allow you to match the records up when you get the return file.

For reference, our standard infile from banner is...

ID|Type|SeqNo|First|MI|Last|Company|Extra|Address1|Address2|City|State|ZIP|

The parser keeps all non-address-related fields constant, so ID, Type, SeqNo, First, MI, Last, Company and Extra should be the same in the file you send us and the one that you send back.

Please let me know if there is any additional information I can provide for you.

Barry