

Recruit Audio
03-18-08
2:00 – 3:00
Audio # 1-800-893-8850
Audio code 3178469

Present: Leesa, Crystal, Mary, Robbie

Agenda:

1. Prospective Portal

- a. Have you met with your CMS? Leesa's looked at links and tested some. Crystal is about the same. Orientation channel still our objective for starting with. EMAS Coordinators need to gather photos, links, etc for the Orientation channel. Talked about tabs in portal and need content/link. How do we continue to collect information on the student after they create a portal? We all need some "education" in this area.
- b. When will channels be created for the portal?
- c. Banner Enrollment Management Software
- d. Robbie, Portal Update-
From Robbie: Prospect Portal Usage data. Discuss what data is available, and what might be helpful. Questions that Crystal had back were whether needed website hits, unique visitors, or pageviews and trying to come up with a number of students on site at one time would be difficult. Trying to gauge server size, try to estimate number of visitors to our "most likely" prospective student web page. Leesa is working on getting an account to access that information for UAA. Crystal will check with UAF web staff to see what information she can get.

2. Web 4 Prospect

- a. Any updates? No updates
- b. Clean Address update:

3. EMAS

- a. UA Scholar Bridge – Melody has next scholar task request ready for testing. UAS has finished testing. Leesa did test. She will send message to recruit list that she is ready for it to be pushed to prod. Crystal mentioned a few students from different entry terms coming out as UA Scholars, verified that this would be o.k. with Leesa. Crystal will send a message to recruit list authorizing push to prod, and will also note for Melody that new task request is coming in about identifying UA Scholars that are applicants in other MAUs so that Melody doesn't start working on older task requests.
- b. Bridge update: None
- c. Task Request Prioritization: Julie requested discussing a task request for distance campus codes.

Also, procedures for getting a task request approved and to the programmers. Crystal just wanted to mention that the steps for getting a task request done were to first work the task request through the Recruit group, and then once we all approved or decided if our MAU wanted to be included in the task request, the task request would be forwarded to BST for approval, and then with their blessing would be forwarded to Statewide programmers.

UA Scholar task request status update from Crystal. Crystal will work on getting UA Scholar task request done. Will be ready to go to BST by April 3rd.

- d. Leesa is using forecasting/goal tool in EMAS. Just started using it. Thinks it will be helpful for predicting funds needed. Will show cost per student, budget, and the bridge automatically updates information on the screens about how many prospects, inquiries, etc.

4. Patrick Update:

5. Other items/updates

a. Test Plan for Banner Upgrades

Coming up with a test plan for recruiting side – web4prospect, bridge files, tape loads.

b. Email message from Julie:

Crystal,

I was wondering if we could add something to the agenda for the next meeting. I would like to talk about students that are registered for class, not in a program, and then they apply so get put in the communication plan, but since they are already taking classes most of it doesn't pertain to them. I was wondering how/if you and Leesa address this issue.

Oh, and I would like to do a task request for the bridge to bring out the distance campus codes for southeast.

Thanks!

Julie

Will postpone this last item from Julie until next meeting on April 1st.