Recruit Audio
03-04-08
2:00 – 3:00
Audio # 1-800-893-8850
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Present: Crystal, Leesa, Pat, Julie, Robbie

Agenda:

1. Prospective Portal
    a. Have you met with your CMS?
    b. When will channels be created for the portal? MAUs haven't had a chance to discuss portal channels yet.
    c. Banner Enrollment Management Software
    d. Robbie, Portal Update- Working w/ university that is using portal, Lasalle Univ, been successful at running prospective portal (PP). Spoke with PP people at Lasalle, started opposite of what we did. They started with PP and now rolling out staff/student portal. Very similar issues. Biggest challenge initially was getting content to students. As soon as that student enrolls in classes, prospective student tab disappears. Measuring success by activity. Robbie created a "student" on their portal and got a real time response from Lasalle. This is what we really want, is a real time response for the PP students. Will work with Tom Moyer to get some technical training.

2. Web 4 Prospect
    a. Any updates? Julie asked about Grad web4prospect forms. Leesa asked about an error message that they had while matching. Send SID, name and error message to sdsit and Pat said they figured they could clean it up within a day or so.
    Common matching discussion. Batch processing is better matching, but the individual matching seems to be bringing in lots of potentials. Pat suggested using General_Online. Mentioned that Caty did find 2 news from the "new rules" that weren't really new records. GOACMRL will outline rules and show you what the rule sets are.
    b. Clean Address update:

3. EMAS

    a. UA Scholar Bridge – Melody has next scholar task request ready for testing. UAS has finished testing. UAF is almost finished with testing. UAA still needs to test. Julie asked about finding out which students had not applied to any MAU. Crystal said it is on the "Task Request to do list."

    b. Bridge update:

    c. Task Request Prioritization: Non degree seeking students pulled out in bridge. Discuss task request that Julie put together. Where do we want this prioritized with Financial Aid records? Crystal has update on FA information.

    Non-degree seeking – Crystal thought this might be a large population, and mentioned registrar communications, and pulling generated email address. Julie has been told this is a small population for her. Leesa asked about stage, Julie thought Prospect. Keep separate in Non-Degree seeking market segment.

    Julie prioritized UA Scholars, Non-Degree and Financial Aid.
    Leesa prioritized UA Scholars, Financial Aid, and Non-Degree.
    Crystal prioritized Financial Aid, UA Scholars, and Non-Degree.

Talked about using Visa field for UA Scholar applicant information.

Leesa brought up Accuplacer testing. Format of file she is using only has SID right now, no address or email information. Pat suggested looking into if she can add address fields.

Discussed adding an option to the market segment identifying process that would look at level code to determine what the default should be. A level of GF/GA/GS would default to a graduate market segment, UF/UA/US or blank would default to freshman (or current default).

4. Patrick Update:

5. Other items/updates

    a. Test Plan for Banner Upgrades

Coming up with a test plan for recruiting side – web4prospect, bridge files, tape loads.