

Recruit Audio  
02-19-08  
2:00 – 3:00  
Audio # 1-800-893-8850  
Audio code 3178469

Present: Leesa, Peggy, Laura, Pat, Julie, Mary, Mike, Crystal

Agenda:

1. Prospective Portal

- a. Have you met with your CMS?
- b. When will channels be created for the portal? Talked about how the links looked on test portal. We might need to look at how we've looked at layout in the past. Mary said there would potentially be 4 tabs for the perspective student, on main tab have a General Campus Visit Channel, but on the individual tabs have the MAU specific web site. Peggy wanted to know about putting content into channels. If we send content to Robbie, that will kick start the project. Peggy suggested Orientation since all three MAUs have orientation or maybe the application channel since fees are going up soon.
- c. Banner Enrollment Management Software – Crystal going to Summit, still looking at EMAS Conference but not sure of costs. Peggy asked about SW support for EMAS conference, Mary said real tight budget, but she would look at it and get back with us.
- d. Robbie, Portal Update – Mary reported back about structural information on BEMS portal, if that would read any of the portals structures we set up. Yes, similar designs so the closer we stay to baseline the easier it will make for transferring data. Looking forward, when we convert to BEMS, the more enhanced, the more difficult to convert. Student's customization might not convert over.

2. Web 4 Prospect

- a. Any updates? Laura asked about 999 filling in on SSN. This is causing problems with matching on Web4Prospect, because it is pulling up more potential matches.
- b. Clean Address update: Has anyone done any more testing?

3. EMAS

- a. UA Scholar Bridge – Melody has next scholar task request ready for testing. UAS has finished testing. UAA and UAF still need to test.
- b. Bridge update: Students with missing data email message. Group is working on.
- c. Task Request Prioritization: Checklist items – Anyone done any testing? Probably prioritize financial aid task request as our next high priority item.

4. Patrick Update: Testing for accuplacer or praxis? Peggy says on her list to do, working on it today. Some discussion about scores and what testing needs to be done, and what shows on recruit records.

5. Other items/updates

- a. We have FA records for FAFSA students that we are not communicating with as a potential student. The job that loads the FA records does not have an option to put a level on the recruit record. There is plenty of data that we could use to determine if student is transfer, freshman, graduate, etc. Examples of some data available: self-reported gpa, college transferring from, etc. What do we want to do?

Crystal had some questions about source code, Mike said about 10,000 for UAA alone. In recent load, Ted loaded 200 students, and 35 were new. Mike talked about the fields that are available. Pat wanted to know if we would have time to work on this project. These students would be an inquiry. We all agreed that these are an important group of students.

Suggested a separate file for FA students, with source code and contact history. We can do Import custom dominant into EMAS. Discussed entry term situations, when records come in, majority come in January and February. Crystal will work with Mike and Pat to review screens and get a feel for what kind of data is available and where that data might go into EMAS. Crystal will work on task request, so we can have this one ready to go as soon as current task request changes are moved to PROD.

From Pat/Mike Earnest:

*"From email message:*

*FA Recruit Data*

*At the BFA meeting today (2/18), Mike had on the agenda whether or not the FA data loads into Banner could create recruit records that could later be loaded into EMAS. Currently the recruit records being created from the FA tape loads on SRARECR do not contain level information, although the FA group thought that there would likely be enough info on the FA side to trace back what the level/campus should be.*

*Questions for recruit team:*

- 1) are you interested in capturing this data?*
- 2) do we have enough data w/i Banner to direct it correctly to one of your market segments (or should you create a separate one?)"*

b. Test Plan for Banner Upgrades

Coming up with a test plan for recruiting side – web4prospect, bridge files, tape loads.