

REGENTS' POLICY
PART II - ADMINISTRATION
Chapter 02.05 - Crisis Planning, Response, and Communications

P02.05.010. General Statement: Crisis Planning.

The University of Alaska requires each of its MAUs to develop crisis response, communications, and business continuation plans. Such plans must include provisions for prompt and effective response to disasters, whether natural or human-made, to protect life and property and to provide for the continuation of university programs and services during the period impacted by the crisis.

(04-21-00)

P02.05.020. Crisis Communications; Designated Spokespersons.

- A. The university responds quickly, accurately, and fully to requests for information about any crisis that affects the system, its employees, its property, its students and its public image, within the constraints imposed by concern for individual privacy and legal responsibility.

- B. The crisis plans will designate university personnel to be designated spokespersons during the crisis. No other employee is authorized to disseminate information on behalf of the university about the crisis to the news media unless designated to be a spokesperson by the president or a chancellor.

(04-21-00)

P02.05.030. Notification Procedures.

It is the responsibility of each MAU to develop notification procedures, and lists of people to be notified in the event of a crisis. Chancellors will be responsible for notifying the president. In the event the chancellor is not available in a timely manner, the president may be notified directly by a designee of the chancellor.

(04-21-00)

P02.05.040. President's or Chancellor's Inquiry.

The president, in consultation with the appropriate chancellor, will decide if the incident is to be the subject of a president's or a chancellor's inquiry.

(04-21-00)

P02.05.060. Crisis Response Rehearsals.

The university will periodically conduct drills and simulations designed to test the effectiveness of crisis response and business continuation plans.

(04-21-00)