

Reference 6
Development Report

University of Alaska Foundation
Development Report
Giving Overview - Master
Section 1

Fundraising Progress
FY12 YTD (July 1 to September 30)

	FY07	FY08	FY09	FY10	FY11	FY12 Goal	FY12 YTD
UAA	\$3,778,259	\$22,714,487	\$15,080,120	\$6,054,845	\$10,371,708	\$8,387,500	\$2,122,339
UAF*	\$6,573,432	\$6,386,583	\$5,166,640	\$6,186,988	\$20,843,493	\$11,000,000	\$7,827,680
UAS	\$933,445	\$411,202	\$319,587	\$266,034	\$706,068	\$500,000	\$71,010
UA System	\$11,366,769	\$734,119	\$8,380,464	\$3,657,321	\$2,974,436		\$1,078,553
Total	\$22,651,905	\$30,246,391	\$28,946,811	\$16,165,188	\$34,895,705	\$19,887,500	\$11,099,582

* Excludes KUAC giving

Fundraising Progress (excluding private grants)**
FY12 YTD (July 1 to September 30)

	FY07	FY08	FY09	FY10	FY11	FY12 YTD
UAA	\$3,778,259	\$22,714,487	\$15,080,120	\$6,054,845	\$9,243,206	\$1,721,657
UAF*	\$6,573,432	\$6,386,583	\$5,166,640	\$6,186,988	\$4,050,756	\$7,140,206
UAS	\$933,445	\$411,202	\$319,587	\$266,034	\$661,068	\$71,009
UA System	\$11,366,769	\$734,119	\$8,380,464	\$3,657,321	\$1,309,459	\$154,872
Total	\$22,651,905	\$30,246,391	\$28,946,811	\$16,165,188	\$15,264,489	\$9,087,744

* Excludes KUAC giving

** Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

FY12 Private Fundraising Goals**
July 1 to September 30

	Student Support	Program Support	Faculty Support	Capital Projects	General Support	Totals
	Goal	Goal	Goal	Goal	Goal	Goal
UAA	\$1,415,000	\$3,885,000	\$2,320,000	\$575,000	\$192,500	\$8,387,500
UAF	\$570,000	\$1,480,000	\$1,300,000	\$2,395,000	\$1,335,000	\$7,080,000
UAS	\$370,000	\$100,000	\$10,000	\$10,000	\$10,000	\$500,000
SW						\$0
Total	\$2,355,000	\$5,465,000	\$3,630,000	\$2,980,000	\$1,537,500	\$15,967,500
% of Total	25.9%	60.1%	39.9%	32.8%	16.9%	72.7%

* Excludes KUAC giving

** Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

University of Alaska Foundation
Development Report
Private Fundraising Summary - Master
Section 2

Donor Progress
FY12 YTD (July 1 to September 30)

	FY07	FY08	FY09	FY10	FY11	FY12 YTD	# Addressable records+	Participation Rate	Non Addressable Records
Total**	4,437	4,787	4,460	5,324	5,732	998	131,201	0.76%	14,268
Individuals	3,994	4,279	3,949	4,753	5,066	840	124,087	0.68%	12,902
Alumni	2,616	2,529	2,245	2,682	2,738	259	75,012	0.35%	6,347
Faculty/Staff*	n/a	463	525	520	510	133	17,786	0.75%	939
Friends	1,239	1,378	1,287	1,179	1,818	448	44,191	1.01%	5,616
Organizations	443	508	511	571	666	158	7,114	2.22%	1,366
Corporations	n/a	343	325	314	420	96	5,192	1.85%	609
Foundations	n/a	50	33	38	49	18	346	5.20%	27
Other	n/a	115	153	219	197	44	2,942	1.50%	730

* Faculty/Staff that are alumni of the University of Alaska are reflected under the alumni category
** Excludes KUAC donors
+ Determined as of report date

Alumni Participation Rate by Undergraduate-Degreed Alumni (Public Institutions)

	National Comparison		2011			2012 YTD		
	2008	2009	U/A	U/F	U/S	U/A	U/F	U/S
Research/Doctoral	10.50%	9.40%	53.85%	4.75%	16.67%	8.33%	0.70%	0.00%
Master's	5.50%	4.70%	8.31%	4.03%	1.68%	1.06%	1.14%	0.71%
Baccalaureate	8.40%	7.60%	5.23%	2.71%	1.48%	0.32%	0.44%	0.34%
Associates	1.80%	1.30%	2.69%	0.80%	0.66%	0.17%	0.38%	0.15%
Total	6.55%	5.75%	5.18%	2.07%	1.11%	5.18%	2.07%	1.11%



Report on Generosity

Board Giving

(by IRS Receipting Standards)

University Regents

	FY12 YTD (7/1/2011 to 9/30/2011)	Calendar Year 2011	Lifetime Giving (through Sep 30, 2011)
Total Gifts (\$)	\$1,800	\$8,655	\$236,205
Donors	2	8	10
Total Members	11	11	11
% of Board Giving	18%	73%	91%
Average Gift Amount**	\$900	\$1,082	\$23,621
Number of Legacy Society Members	0		

Foundation Trustees

	FY12 YTD (7/1/2011 to 9/30/2011)	Calendar Year 2011	Lifetime Giving (through Sep 30, 2011)
Total Gifts (\$)	\$21,940	\$346,721	\$3,891,092
Donors	15	23	27
Total Members	27	27	27
% of Board Giving	56%	85%	100%
Average Gift Amount**	\$1,463	\$15,075	\$144,115
Number of Legacy Society Members	6		